



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE:

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From a collection of over 5000 aerial pictures taken over three decades, a presentation showcasing the historic beauty of the Adirondacks and surrounding area of the North Country has been created in a very unique, new multimedia DVD designed for the PC.

Saranac Lake, New York – July 10, 2006 -- Colonel Hank Snow, a highly decorated fighter pilot served in the United States Air Force for thirty years before retiring to the North Country area where he was born and raised. The retirement was short lived for his love of flying led him to start his own air taxi service; North Country Aviation, Inc based out of Saranac Lake, New York. Col. Snow, as a budding photographer starting snapping aerial photos and adding to his collection which now spans three decades and over 5000 pictures.

Ann Snow is not only a wife and pilot but also a recent retiree of a successful twenty five year career as a community health Registered Nurse based in Saranac Lake. Previous to this, Ann served 12 years as a supervisor and Director of Education at Uihlein Mercy Center in Lake Placid, New York.

Together, they have captured the natural historic beauty of the Adirondacks that the earthbound may never see for themselves, until now.

This DVD was created by Joel F. Snow (son), a Consultant and Network Engineer based in Tampa, Florida. His career has primarily been involved with the Software and Computer Industry since graduating with his first degree from North Country Community College in Saranac Lake. The DVD has been designed to be played on a PC taking advantage of most new computers that already come with DVD players and high resolution monitors. A stunning PC Screen Saver has also been included. A lower resolution version of the presentation is on the same disc which can be played on most stand-alone DVD players/TV's.

To assist in formally documenting the gradual changes within the Adirondacks, a special version (limited quantities) will be made available to educational organizations in the area, free of charge. This DVD version provides additional historic data including the exact dates the aerial photos were taken.

A web site has been created to provide detailed information about this first Volume of select photographs; www.BirdsEyeAerialPhotos.com